

2009 National Financial Literacy Poster Competition

National Foundation for Credit Counseling

Sponsored Locally by:

Office of the Vermont State Treasurer

Consumer Credit Counseling Service of NH and VT

Vermont Bankers Association



Theme:

"I'm going to be a millionaire because I . . ."

As students creatively consider this theme, invite them to reflect on how someone becomes a millionaire.

What role does setting goals, saving, and wisely investing money play in growing a few dollars into a million dollars? Other financial concepts to consider are defining a *want* versus a *need* in saving money and how a budget or money plan can allow someone to make their income go further.

Eligibility: The 2009 National Poster contest features three grade categories:

Elementary: 3rd - 5th grades

Middle: 6th - 9th grades

High School: 10th - 12th grades

Prizes:

Vermont statewide winners in each grade category win a **\$100 U.S. savings bond** and their school is awarded a **\$100 cash prize** for supporting financial education. Statewide winners announced at an April ceremony at the State House in Montpelier.

If a Vermont statewide winner is selected by the NFCC as the national winner, the winner and a parent will be flown by the NFCC to Washington DC in late April to receive a \$500 U.S. savings bond in recognition of Financial Literacy for Youth Month.

Specifications:

All posters must be between 8 1/2 " by 11" and 11" by 17" in size (11" by 17" is preferred) and must be submitted on white paper stock.

Submission Deadline: February 17, 2009

Please send entries to - Vermont State Treasurer

Attention Poster Competition

109 State Street

Montpelier, Vermont 05609-6200

Questions to 1-800-642-3191 or Treasurers.Office@state.vt.us

MORE NEXT PAGE



Poster Labeling:

All posters must be labeled with the following information:

- **Student's Name & Grade**
- **Student's School Name, Address, & Telephone Number**
- **Sponsoring Teacher's Name (if applicable)**
- **Parent Name, Contact Phone Number, & E-mail**
- **NFCC Affiliate: CCCS of NH & VT**
- **Student T-shirt Size: Child S M L XL / Adult S M L XL**

2009 Poster Contest Rules:

Posters will be judged on expression of theme (50%); artwork style and content (25%); and creativity (25%).

National finalists will be judged by a panel of individuals representing national organizations/stakeholders who have a strong interest in financial literacy for our country's youth. This includes: consumer and youth education advocacy groups, regulatory agencies, The Federal Reserve, Capitol Hill offices, and national media personalities.

Note: All Vermont statewide winners become the property of the Office of the State Treasurer, which reserves the right to reproduce. All national finalist posters will become the property of the National Foundation for Credit Counseling, which reserves the right to reproduce.



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